

# **KROGER PRESCRIPTION PLANS**

## **PRIVACY POLICY**

As a subsidiary of America's largest retail grocery / pharmacy company, KPP values its customers' trust. We are dedicated to safeguard the personal information shared with us in order to perform our services to health plans and insurers throughout the United States. The personal information we collect on our website helps us to provide you with superior service, as well as relevant health and wellness information. The information you share with us is kept strictly confidential and is fully secured.

KPP will use and disclose Protected Health Information (PHI) only as specifically permitted or required by the HIPAA Privacy Rule in accordance with our Privacy Policies and Procedures. KPP make reasonable efforts to limit the PHI to the minimum amount reasonably necessary to accomplish the intended purpose of the use, disclosure or request for PHI.

KPP and its subcontractors employ security technology to protect against the loss, misuse, and alteration of information under our control. We use Secure Socket Layer (128-bit SSL) technology for the areas of our site where customers are asked for personally identifiable information. SSL technology transmits your information safely via encryption.

All agreements between KPP and its subcontracted Business Associates will be in writing and contain certain mandatory provisions required by law designed to protect the privacy and security of our customers' PHI. Employees will not disclose PHI to a Business Associate unless KPP and the Business Associate have executed a signed and dated business associate agreement.

KPP collects, stores and uses aggregated pharmacy data that do not contain personally identifiable information. This aggregated pharmacy data may be requested by and used by KPP and disclosed by us to our business partners to help us better serve our customers.

KPP never sells, trades or rents its customers' individually identifiable health information to outside companies or marketing firms.

All members of KPP's workforce will receive training regarding the Company's Pharmacy Privacy Policies and Procedures as necessary and appropriate for each member to carry out his or her functions within the Company.

## MEMBER PORTAL TERMS AND CONDITIONS

The following terms and conditions govern member use of this website. By accessing, viewing, or using the material on this site, you indicate that you understand and accept these Terms and Conditions.

The information provided on this website is for general informational purposes. It is not medical or legal advice and is not a substitute for obtaining professional advice. Always consult with your doctor for appropriate examinations, treatment, testing, and care recommendations. Do not rely on information from this site as a tool for self-diagnosis. If you have questions about any law or requirement referenced on this site, you should contact your own legal counsel.

Users of this site agree that KPP, its affiliates, or subcontractors shall be liable for any claim, loss, or damages which may result from the use of, access to, or inability to use the materials on this site. You agree to use this site and submit information at your own risk.

This site may contain links to other Internet websites for the convenience of users in locating information and services that may be of interest. Visitors to this site acknowledge that these third-party sites are maintained by persons or organizations over which KPP exercises no control; and KPP is not responsible for the content, the accuracy of the information, and/or quality of products or services provided by or advertised on these third-party sites. Unless otherwise stated, links do not represent an intent to promote or endorse information, products or services.